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Staples Offers Boxing Day Deals on Most Popular Tech Products

Media invited in-store for interview opportunities with local leadership

Toronto, ON, December 21, 2012 – Staples Canada is topping the list of retail destinations for Boxing Day shoppers this year, with some of the best prices on the most popular products of the season, like the Samsung Galaxy Note 10.1” tablet and Canon EOS Rebel T2i camera. Staples, a leader in office supplies and the world's second largest online retailer, offers a broad selection of the latest tech products for enthusiasts and casual users alike.

“Boxing Day specials let customers get what they really want at affordable prices,” said Mark Shanahan, senior technology merchant at Staples Canada. “We make shopping easy, especially on Boxing Day. Our trained associates are happy to help customers with their technology wish lists and shopping needs.”

Specials available in-store at Staples include:

1. Samsung Galaxy Note 10.1" Tablet, Android 4.0, 32GB	\$449.00
2. Canon EOS Rebel T2i 18.0MP Digital SLR Camera with 18-55mm IS Lens Kit	\$449.94
3. PlayStation 3 160GB System	\$199.99
4. Targus Slim Case for new iPad, Black/Pink/Orange	\$19.56
5. Norton Internet Security 2013, 3-User, Bilingual	\$19.99
6. Western Digital 2TB USB 3.0 My Book Essential External Hard Drive	\$99.94
7. ASUS 15.6" Laptop, 1GHz AMD C60, 4GB RAM, 320GB HDD (X55U-SH11-CB)	\$299.92

Customers can also get a head start on their Boxing Day shopping by visiting Staples.ca starting on December 24, offering early access to the promotions that make it easy to get the season’s most popular products.

Notice of interview opportunities

Two of the busiest shopping days are upon us and Staples retail locations across Canada are preparing for the holiday rush. Media are welcome to capture the excitement as customers line-up for exclusive deals at Staples Canada stores on December 26.

Leadership from Staples Canada is available to discuss a variety of topics including: How local store locations are preparing for Christmas Eve and Boxing Day, last-minute gift ideas and tech deals that shoppers will be hunting for on Boxing Day.

In addition, Mark Shanahan, senior technology merchant at Staples Canada, and Mike Agerbo, technology host for StaplesTechTv, are available for phone interviews.

For a complete list of store locations, visit: staples.ca/ENG/StoreLocator/store_locator.asp

For more information or to arrange an interview, please contact:

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About Staples Canada

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#) and [Twitter](#) @StaplesCanada.