



## **Holiday Gifts Have Double the Meaning, Double the Impact** *Staples Offers Expanded Me to We Collection*

**TORONTO, December 11, 2014** – Staples Canada today announced the expansion of the Me to We product line, an assortment of exclusive products that make life-changing impacts in communities overseas, from providing access to education to clean water. Launched earlier this year with back-to-school supplies, the expanded Staples collection features mittens, scarves, toques and travel mugs to keep givers and receivers warm this season.

“Giving a gift always feels great,” said Steve Matyas, president of Staples Canada. “But giving a gift that benefits others feels even better. Customers love the Me to We collection, and we’re pleased to be able to grow it just in time for the holiday season.”

All products come with a unique eight-digit code for buyers to track exactly where and how their purchase gives a life-changing gift. Customers can visit [trackyourimpact.com](http://trackyourimpact.com) to learn more about the impact of their particular purchase.

Within just five months of its original launch, the Me to We collection at Staples has already made positive strides in providing essentials for communities around the world. Highlights to date include:

- More than 40,000 pencils
- More than 115,000 lunches
- Some 10,000 trees planted
- Vitamins for more than 1,800 people
- 100 million litres of water

“There’s giving and then there’s giving exponentially,” said Roxanne Joyal, CEO at Me to We. “When you purchase gifts for you and your loved ones, Me to We products enhance the season’s glow while making life-changing impacts in communities overseas—essentially spreading the holiday spirit around the globe. With the introduction of the Staples Me to We Holiday Collection we’re providing communities around the world with access to education and essential resources that help break the cycle of poverty.”

For information about the Me to We collection at Staples Canada, visit [staples.ca/metowe](http://staples.ca/metowe) or [www.metowe.com](http://www.metowe.com).

For a complete list of featured Holiday products and gifts, visit [staples.ca/holiday](http://staples.ca/holiday).

### **About Me to We**

Me to We is an innovative social enterprise that offers socially conscious products and services, including socially conscious and environmentally friendly clothes and accessories, as well as life-changing international volunteer trips, leadership training programs and materials, an inspirational speakers bureau, and books which address issues of positive social change. In addition, half of Me to We’s net profit is donated to Free The Children, while the other half is reinvested to grow the enterprise and its social mission. Visit [www.metowe.com](http://www.metowe.com) for more information.

**About Staples Canada**

Staples makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online or on mobile devices. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, Copy and Print services and, of course, school supplies. Headquartered outside Boston with Canadian regional offices in Toronto, Laval and Vancouver, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (SPLS) is available at [staples.ca](http://staples.ca).

- 30 -

**Media contacts:**

**Jay Reyes**

Torchia Communications  
416-341-9929 Ext. 222  
[jay@torchiacom.com](mailto:jay@torchiacom.com)

**Alessandra Saccal**

Staples Canada  
905-737-1147 Ext.2363  
[alessandra.saccal@staples.ca](mailto:alessandra.saccal@staples.ca)

**Nicole Chin**

Torchia Communications  
416-341-9929 Ext. 230  
[nicole@torchiacom.com](mailto:nicole@torchiacom.com)