



## **Calling all Secret Santas, frustrated gifters and last-minute shoppers**

Make more happen this holiday season at Staples, online or in store

**TORONTO, ON, December 5, 2014** – Staples Canada is helping Secret Santas, frustrated gifters and last-minute shoppers by offering the top holiday gifts at great prices. Whether it's the hottest tech items, travel accessories, office essentials or stocking stuffers, Staples offers hassle-free shopping through its nationwide network of stores or online.

"We offer our customers a smart, convenient way to shop for the holiday season, whether its in-store or online," says Steve Matyas, president of Staples Canada. "We're offering a huge selection of gifts, making it easier than ever for our customers to find something special for everyone on their list, all in one place."

### **Gifts for the boss and colleagues**

This year, Staples is helping customers knock the stockings off their boss and colleagues with the best holiday gifts.

- Parker IM Pen & Pencil - This signature boxed set is perfect for those colleagues who never fail to ask for a pen.
- Afternoon Delight Gift Basket - This sweet holiday gift basket is sure to leave a good taste in the boss's mouth.
- NHL Pro Toast Elite Toasters - Brighten the morning of any sports fan in the office.

### **Top tech for the savvy student or professional**

Staples has all the latest gadgets. Here are the tech gifts topping consumers' wish lists this year.

- Samsung Galaxy Gear 2 Smartwatch - One of the newest additions to the tech family, the Samsung Galaxy Gear Smart Watch is ideal for the user on the go.
- Up by Jawbone - Perfect for the health conscious person on the list, this gift keeps track of what you eat, drink, nutritional information and even sleeping patterns.
- Monster iSport Freedom Wireless Bluetooth Headphones – With exceptional sound quality and comfort, these wireless Bluetooth headphones are water resistant, durable and great for everyday use.

### **Last minute stocking stuffers**

Staples has everything customers need to fill those stockings to the top with useful and creative holiday gifts.

- Fujifilm Instax – The perfect combination of fun, speed, quality, and price for a loved one.
- Staples Gift Card – Gift cards are the perfect choice for those hard-to-buy people or last minute gifts.

- Sony In-Ear Headphones – Headphones, like these from Sony, are great for all ages and can be found in a variety of colours, sizes and brands.

### **Gifts for the kids**

Staples has a great selection of products that make sure kids will stay productive and creative with the most popular arts and crafts, games and accessories.

- Disney Frozen products - Add to a child's Disney holiday spirit with a variety of trendy items, such as Frozen Luggage by Hays, from the popular Frozen movie.
- Crayola My Virtual Fashion Show - Creative designs are sure to shine through with Crayola's My Virtual Fashion Show. Kids can design outfits and see how they look on virtual models.
- Crayola Mini Sketcher Projector - The Mini Sketcher Projector gives young artists the opportunity to showcase artwork on the wall.

### **"Can't go wrong" holiday favourites**

Staples is prepared with holiday favourites that let customers' good intentions shine through with gifts that are sure to be a hit with anyone on their list.

- Keurig Platinum Coffee Maker (KUB70) - The Keurig is great for all coffee lovers and continues to be a popular must-have gift for homes and offices a-like.
- Aluratek 14" Digital Photo Frame - Ideal for family, friends and colleagues, the digital photo frame is a great way to keep the memories of loved ones close this holiday season.
- 2015 TF Publishing 16-Month Wall Calendar - A timeless gift to bring in the New Year. Never forget important dates by keeping track of them on this easy-to-read 2015 calendar.

For more great holiday gifting ideas, [view the Staples Holiday Lookbook](#).

To celebrate the season, Staples will be running 12 Days of Giveaways on Twitter and Facebook, December 10 to 21. Customers are invited to follow @StaplesCanada or Facebook.com/StaplesCanada for contest details and a chance to win great prizes including the latest tech, Me to We gifts, Staples gift cards and more. Join the holiday conversation using #MoreHoliday.

### **Price match guarantee**

The comparisons between Staples and Santa end when it comes to the company's Price Match Guarantee. Unlike Santa, Staples will match items sold by any retailer.

### **About Staples Canada**

Staples makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online or on mobile devices. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, Copy and Print services and, of course, school supplies. Headquartered outside Boston with Canadian regional

offices in Toronto, Laval and Vancouver, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (SPLS) is available at [staples.ca](http://staples.ca)

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