



that was easy.™



rien de plus simple.™

## Staples Makes it Easy to Unwrap Joy with Personalized Gifts this Holiday Season

*Affordable Prices and Fast Service at Staples Copy & Print*

Toronto, ON, December 3, 2012 – Staples, the world's largest office products company and second largest internet retailer, makes it easy to create affordable, personalized gifts this holiday season. [Staples Copy & Print](#) features customizable options including holiday cards and photo calendars to brighten your loved ones holiday season.

“In store or online, Staples makes it easy to unwrap joy this holiday season with our expanded selection of personalized gifts at great value,” said Ryan Mair, national director of operations for copy and print at Staples. “We help customers with easy one-stop shopping for everyone on their holiday list, from personalized greeting cards, to high-quality printed pieces.”

Unwrap memories over the holidays with unique and affordable gift options:

- **Personalized Photo Calendars:** Create a gift that lasts 365 days. Photo calendars are wonderful presents that keep on giving. Easily design a calendar from one of our many templates, and customize it with personal photos and images. Customers can order online and pick-up in-store with special prices starting at \$9.99.
- **Holiday Greeting Cards:** With more than 100 customizable templates, personalized photo cards are the perfect way to wish loved ones a happy holiday. Choose from numerous festive designs for holiday cards. Prices start at just \$9.99 for a box of twelve.
- **Professional Quality Photo Enlargements:** Stumped on a great gift idea? Enlarge a favourite photo on high quality, photo gloss paper with vibrant colour. Photos can also be laminated or mounted as a showstopper in any living room. Prices start as low as \$14.99, and help turn something simple into the perfect gift.
- **Personalized Photo Books:** Share your favourite memories in a photo book for family and friends. The process is easy: Choose one of our great designs, upload your photos, insert captions, and have a beautiful high quality full-colour custom book in as few as three days. Available in linen, leatherette and genuine leather finishes with Ever Flat Paper, ensuring you pages lie flat for a comfortable read. Available in one of three sizes 6”x 8”, 8”x 8” and 8.5” x 11”, with prices starting at \$24.99.

For more information please contact:

**Valerie Outmezguine** – Public Relations Specialist, Staples Canada  
905.737.1147 x 2426 / [valerie.outmezguine@staples.ca](mailto:valerie.outmezguine@staples.ca)

### **About Staples Canada**

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on [Facebook](#) and [Twitter](#).