

## **Staples sets sights on helping Santa with its online Holiday Centre**

*From top tech to Secret Santa to stocking stuffers, Staples is home to creative gifts for the giving season, in-store and online*

**RICHMOND HILL, ON, November 9, 2017** – Staples Canada revealed today its must-have gifts for the holiday season and launched its Holiday Centre, at [www.staples.ca/holiday](http://www.staples.ca/holiday), a web portal where Canadians can get inspired and access countless gifting ideas for the holiday season.

The retailer also launched today its annual [Holiday Lookbook](#), which highlights top trends and some of the fun and unexpected product categories that can be found at Staples in-store and online.

“Whether you’re a Secret Santa or looking for some stocking stuffers, we invite you to connect with us online or visit us in-store,” said Craig Taylor, senior vice president of eCommerce and marketing at Staples Canada. “From toys to tech and games to gadgets, there’s no shortage of gifts at Staples that will bring a smile to that special someone’s face this holiday season.”

Throughout the month of December, Staples will host a countdown to Christmas contest on its @StaplesCanada social channels. Customers looking to participate can follow along and join the holiday conversation about the latest trends, deals and gift ideas using #ThinkStaples.

### **Gifts for the tech-savvy**

So many great new tech products launched in 2017 and it's the perfect season to gift the techie in your life with items on their wish list, like an [HTC Vive Virtual Reality System](#), a [Google Chromecast for Ultra 4k TV Streaming](#), or the [new DJI Spark Quadcopter Drone](#). Start the new year listening to a 2017 mashup of the year's biggest hits wirelessly with the [SOL REPUBLIC Amps Air Wireless Earbuds](#).

### **Toys with an educational edge**

“Trick” kids into learning more with toys with an educational edge. These are not only fun, but will help with their school performance while they're off on their winter break. From kid-friendly drones to the Wonder Workshop Dash and Dot Robot and the [Space Age Crystal Science Kits](#), there's something for every creative mind.

### **Gifts for the home**

Know someone who is always on top of the latest home trends? Staples has the perfect gifts for coffee lovers and home chefs. You'll be a favourite with the [Nespresso Vertuo Single-Serve Coffee Machine](#) or a mint green kitchen appliance from Sencor, like this [1.2L Electric Kettle](#).

### **Gifts for your teacher, co-worker or secret Santa**

Be a standout Secret Santa by offering the most unique gifts, such as an [Umbra Aquala Bathtub Caddy](#) – a perfect aide for unwinding after a big gathering – or a [PureGuardian Ultrasonic Cool Mist Aromatherapy Essential Oil Diffuser](#).

To view the 2017 Holiday Lookbook [click here](#). For a full list of top gifts for the holiday season, visit the Staples Holiday Centre at [www.staples.ca/holiday](http://www.staples.ca/holiday).

### **About Staples Canada/Bureau en Gros**

Staples Canada/Bureau en Gros makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's buy online, pick up in store option. Staples is dedicated to offering customers the highest level of service, with more products than ever, including technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Print and Marketing services. The company also invests in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **Media Information:**

Alessandra Saccal  
Staples Canada  
905-737-1147 ext. 2363  
[alessandra.saccal@staples.ca](mailto:alessandra.saccal@staples.ca)

Kathleen Stelmach  
Staples Canada  
905-737-1147 ext. 2714  
[kathleen.stelmach@staples.ca](mailto:kathleen.stelmach@staples.ca)

Jessica Roumeliotis  
Torchia Communications  
514 288-8290 ext. 205  
[jessica@torchiacom.com](mailto:jessica@torchiacom.com)