

Unlocked iPhone 8 and iPhone 8 Plus now available at Staples Canada

RICHMOND HILL, ON, October 26, 2017 — Starting today, customers have the opportunity to purchase an unlocked iPhone 8 or iPhone 8 Plus at select Staples Canada stores on a 24-Month Equal Payment Plan or outright.

“Buying an unlocked iPhone 8 or iPhone 8 Plus gives you the freedom to purchase the iPhone of your choice with the flexibility of being able to choose your own carrier and the benefit of not being locked into a carrier contract,” said Jot Toor, senior vice president of merchandising, Staples. “We are excited to be bringing the new generation of iPhone to our customers with the added convenience of having it unlocked.”

iPhone 8 and iPhone 8 Plus are a new generation of iPhone featuring a new glass and aluminum design in three beautiful finishes - space grey, silver and a new gold - made with the most durable glass ever in a smartphone, Retina HD displays, A11 Bionic chip and is designed for the ultimate augmented experience. The world’s most popular camera gets even better and wireless charging brings a powerful new capability to iPhone. iPhone 8 Plus features dual 12-megapixel cameras and introduces Portrait mode with Portrait Lighting, bringing dramatic studio lighting effects to iPhone, allowing customers to capture stunning portraits with a shallow depth of field effect in five different lighting styles.

iPhone 8 and iPhone 8 Plus are available now at select Staples stores across Canada and staples.ca. Customers can also finance iPhone 8 and iPhone 8 Plus by taking advantage of the 24-Month Equal Payment Plan offered in-store with a Staples Personal Credit Card, for as low as \$44.38 a month (not including taxes and applicable eco fees).

Staples Canada is an authorized reseller of iPhone, iPad, Mac, Apple Watch, Apple TV and accessories.

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it’s in-store, online, on mobile devices, or through the company’s buy online, pick up in store option. Staples is dedicated to offering customers the highest level of service, with more products than ever, including technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Print and Marketing services. The company also invests in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#), [Twitter](#) and [Instagram](#).

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