



STAPLES CANADA LAUNCHES LEARNING CENTRE

*The Staples Learning Centre offers workshops
that will improve performance of Canadian SMEs and workforce*

TORONTO, ON (October 8, 2014) – Staples Canada, the Canadian leader in office supplies, has officially launched *The Staples Learning Centre*, a pilot program offering a wide assortment of quick workshops that arm individuals and organizations with new skills and knowledge to help increase productivity and efficiency. The pilot, powered in partnership with the Canadian Training Company, begins in Guelph, Ontario with the expectation that it will expand to additional Staples stores in the future.

Delivered by experienced instructors, workshops feature a hands-on curriculum designed for immediate application and can accommodate up to nine participants who benefit from access to a laptop, relevant software and training materials. Class times are scheduled for business professionals with two, four and eight-hour workshops conveniently offered throughout the day, with options for morning, afternoon and evening sessions.

“People are typically motivated to learn because they want to accomplish a goal,” said Eddy Della Mora, Director with the Canadian Training Company. “However, if given the option, most people don’t want to spend days or weeks in a classroom. They would prefer to participate in short hands-on workshops that enable them to immediately apply their new skills and knowledge. These are the types of workshops delivered through the Staples Learning Centre.”

The Staples Learning Centre offers workshops in Microsoft Office which includes, Access, Excel, Outlook, PowerPoint and Publisher, as well as other topics and skills that can be absolutely essential for small businesses or employees, including Negotiation and Conflict Resolution, Preparing a Winning Business Plan, Powerful Presentations, Marketing Strategies for Small Business, Bookkeeping, QuickBooks and Social Media.

“Since day one we’ve made a commitment to help Canada’s small and medium-sized enterprises,” said Catherine Larouche, Innovation and Business Development Consultant at Staples Canada. “The Staples Learning Centre gives SMEs and anyone in the labour force an opportunity to learn the latest technology or important business skills. That’s what we all need to remain productive and marketable. What’s new is that we can now do that at a fraction of the time and cost of some major institutions.”

Classes start at \$55 and all program participants receive an official certificate upon completion

of each workshop. The pilot program is being launched at the Staples location on 370 Stone Road West in Guelph, Ontario.

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For more information on *The Staples Learning Centre* or other Staples programs taking place this October, Small Business Month, visit:

www.staples.ca/sbdca/en_CA/cre/programs/learning-centre/index.html.

About Staples

Staples makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online or on mobile devices. Staples offers more products than ever, such as technology, facilities and break room supplies, furniture, safety supplies, medical supplies, Copy and Print services and, of course, school supplies. Headquartered outside Boston with Canadian regional offices in Toronto, Laval and Vancouver, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (SPLS) is available at staples.ca.

About Canadian Trading Company

At CTC, our mission is to create and share out-comes based knowledge that inspires participants to learn and grow personally, academically, or professionally.

Whether delivered in the classroom or in the boardroom, the success of our programs is measured by practical outcomes - What learners are expected to achieve and how they are expected to demonstrate that achievement. For us, answering the question "What can participants do now that they have this knowledge" is more important than simply knowing what participants learned by taking a course. It's an important distinction and one which produces meaningful and practical education for our corporate and academic clients. More information about the Canadian Training Company is available at www.trainingcompany.ca

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