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For Immediate Release

**Attn: News/Community/Business/Retail Editors**

## **CLUB DES PETITS DÉJEUNERS DU QUÉBEC<sup>MD</sup> RECEIVES A QUARTER-MILLION-DOLLAR BOOST FROM BUREAU EN GROS**

### ***More breakfasts for students across the province***

**Laval, QC, October 5, 2010** – Many children in Quebec will enjoy a healthy start to the school day this year. Bureau en Gros raised \$268,000 in funds to support Club des petits déjeuners du Québec<sup>MD</sup>, an organization that serves nutritious breakfasts to young students-in-need throughout the province.

“It’s a known fact that having breakfast helps a person function better throughout the course of the day, and it is crucial for students to be able to stay focused during classes,” says Rudel Caron, director of sales and operations for Bureau en Gros. “Supporting Club des petits déjeuners is an uplifting experience for our entire organization, and we look forward to helping out again in the future.”

The School Supply Drive, which ran from August 1<sup>st</sup> to September 4<sup>th</sup>, (August 9<sup>th</sup> to September 6<sup>th</sup> in the other provinces/territories) is part of Staples’ community@work corporate-giving initiative. Bureau en Gros supports communities through the “three-E’s”: Education, Entrepreneurship and Environment. For more information, visit [www.staples.ca/community](http://www.staples.ca/community).

(more)

### **About STAPLES Canada**

Founded in Toronto in 1991, Staples Canada Inc. is Canada's largest everyday low price supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The chain operates stores in all provinces across Canada under the banners Staples<sup>®</sup> Canada and Bureau en Gros<sup>MC</sup>. Marketing Magazine’s Marketing/Leger 2009 Corporate Reputation Survey ranked Staples Canada/Bureau en Gros in the top five. The company has over 13,500 employees serving customers through more

than 320 office superstores, catalogue, and e-commerce. Staples/Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at [www.staples.ca](http://www.staples.ca).

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