



For Immediate Release

NEW CONTEST REWARDS ECO-RESPONSIBLE STUDENTS AND SCHOOLS

Staples Canada's Recycle For Education program will reward most environmentally efficient school with a computer lab makeover valued up to 50K

Richmond Hill, ON – September 20, 2010, – Students will have an eco-responsible challenge in the classroom this year as Staples Canada launches a new contest to honour the 'greenest' school in the country.

"Staples invites all publicly funded elementary and high schools to submit an essay about what action their school has taken to become more eco-responsible. The winning essay will receive a new computer lab for their school, worth up to \$50,000," says Steve Matyas, president of Staples Canada. "This is a great opportunity for students to learn more about the environment by taking steps and seeing measured results," continued Matyas.

Principals will choose one essay to represent their school. The environmental programs featured in students' essays must be an ongoing program and have been in existence for at least one calendar year, in order to be eligible.

"We know certain schools take great measures to protect the environment and can also use the money to enhance their school. We wish every school the best of luck," continued Matyas.

For more information, go to www.staples.ca/recycleforeducation.

Schools are reminded to drop off all used/ink toner cartridges for recycling at any Staples store in Canada, as part of the Recycle For Education program.

Staples' is thrilled to have four members of the environmental protection community on the judging panel: Jed Goldberg (Earth Day Canada), Gordon Harrison (GreenLearning Canada), Wade Humphries (Direct Energy) and Alexandra Shelley (Earth Cycle Planning).

About Staples Canada

Founded in Toronto in 1991, Staples Canada Inc. is Canada's largest everyday low price supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The chain operates stores in all provinces across Canada under the banners Staples® Canada and Bureau en GrosMC. Marketing Magazine's Marketing/Leger 2009 Corporate Reputation Survey ranked Staples Canada/Bureau en Gros in the top five. The company has over 13,500 employees serving customers through more than 320 office superstores, catalogue, and e-commerce. Staples /Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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