



STAPLES Canada 5th annual School Supply Drive enjoys strong start

Over \$300,000 raised before end of the first week

Richmond Hill, ON, – STAPLES Canada has enjoyed a successful start to their 5th annual School Supply Drive, with \$309,000 being raised thus far for charities across Canada.

The School Supply Drive, which began on Monday, August 9, coincides with STAPLES' back-to-school season to provide needed school accessories to children less fortunate.

"The School Supply Drive is one of our most cherished campaigns, as we try to be the leading organization in helping tomorrow's future," says STAPLES Canada President, Steve Matyas. "To give to a charitable organization is very rewarding, but to be able to give to the vast amount of charities serviced by the School Supply Drive is that much more special."

Funds raised during the School Supply Drive are used to support the community where those funds are raised. Each store (excluding Quebec) chooses a charitable partner for the campaign, which concludes on September 6.

"Whether it's a monetary donation or a school supply, we will be very grateful to receive all donations," says Matyas.

Customers can contribute by purchasing a new item and dropping it off in their store's collection box, or by making a cash donation right at the register. STAPLES is hoping to meet last year's goal of raising one-million dollars to support charities across Canada.

(more)

About STAPLES Canada

Founded in Toronto in 1991, STAPLES Canada Inc. is Canada's largest everyday low price supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The chain operates stores in all provinces across Canada under the banners STAPLES® Canada and Bureau en Gros^{MC}. Marketing Magazine's Marketing/Leger 2009 Corporate Reputation Survey ranked STAPLES Canada/Bureau en Gros in the top five. The company has over 13,500 employees serving customers through more than 320 office superstores, catalogue, and e-commerce. STAPLES, STAPLES/Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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