

Back-to-school essentials that don't break the bank

Staples locations across Canada ready for back-to-school with low prices as parents, students and teachers prepare for a new school year

RICHMOND HILL, ON, August 30, 2017 – A new school year will begin for most Canadians next week, and as parents, students and teachers get ready to go back-to-school, Staples locations across Canada are ready to help everyone start the year with the essential supplies at back-to-school low prices.

“Back-to-school shopping doesn't have to be stressful,” said Mary Sagat, president of Staples Canada. “As Canada's leading back-to-school retailer, our stores are ready to welcome last-minute shoppers and are stocked with the latest trends, low prices and knowledgeable staff that will help you find everything you need to put your best foot forward this school year.”

Staples is offering some of the best deals of the season with savings on everything from back-to-school basics to top tech products. Don't miss out on these top essentials that don't break the bank:

- **Budget-friendly basics under a loonie** – save money on basic supplies like Hilroy 80-page notebooks (\$0.46), Crayola 24-pack crayons (\$0.96), paper report covers (\$0.15), Staples brand 10-pack pencils (\$0.25) and 150-sheet refill paper (\$0.75).*
- **Savings on the latest tech** – scroll to your happy place by saving 60 per cent off a [Logitech doodle collection wireless mouse](#) (\$14.98), save \$100 on an [HP Laptop](#) (\$499.99) and save \$40 on an [unlocked Samsung Galaxy J3 Smartphone](#) (\$184.59).*
- **Get organized for less** – organization is key in returning to the back-to-school routine and Staples Print and Marketing Services can help, with great savings on school labels, Oliver's Labels packages, and more.* Visit www.staplesprint.ca or the Print and Marketing centre in store.

Back-to-school resources, including school supply checklists and printables, are available in-store and online at the [Staples Back-to-School Centre](#), or through the Staples mobile app. With a [100% price match guarantee](#), great rewards and stress-free shopping, Staples has all the back-to-school products that students need at the lowest prices guaranteed. Parents, students and teachers can join the conversation around the latest trends, deals and tips by following @StaplesCanada on Facebook, Twitter and Instagram and by using the hashtag [#ThinkSTAPLES](#).

**Offers valid from August 30, 2017 to September 5, 2017.*

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's buy online, pick up in store option. Staples is dedicated to offering customers the highest level of service, with more products than ever, including technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Print and Marketing Services. The company also invests in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#), [Twitter](#) and [Instagram](#).

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