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For Immediate Release

Cool Back to School Tech Tools

Staples Canada offers students the latest technology for the classroom

Richmond Hill, ON, August 19, 2010 – Bright, vividly coloured computer accessories are a must this year for the high-tech student. Staples Canada launches the latest in ultra-low-priced back-to-school tech supplies.

“Back-to-school supplies are more high-tech for older students, as today’s computer-savvy youth are swapping paper notebooks for the digital kind,” commented Steve Matyas, president of Staples Canada. Staples offers all kinds of tech essentials to help with homework. Some of the devices students will want to tote include:

Computers

- The Acer AS3820TG-3022 Notebook features everything students need to get their homework done quickly—13.3” screen, 4 GB memory, 500 GB hard drive, a webcam and up to 8hrs of battery life.
- TOSHIBA L675-019’s notebook – 17.3” screen is perfect for the multimedia student. It features a 640 GB hard drive with mobile HD graphics.

Essentials

- Microsoft Home and Student 2010 is perfect for presentations and organization. This tool gives users the ability to add visual impact to documents with photo editing, charts and video effects.

- Never lose your homework again with the Seagate 250 GB Expansion External Portable Hard Drive. Back up important files, and take them with you.
- Record important class notes with the Omnitech Digital Voice Recorder. The 4 GB unit records up to 1,150 hours of music, MP3/music playback, and features an FM radio tuner with ability to record radio content. Exclusive to Staples.

Accessories

- 2 GB USB Drives come in a wide variety of patterns, such as the peace sign and swirls, and are exclusive to Staples.
- Students can show their true colours and style with Logitech's fashionable mice. They come in a number of colours and designs.

Staples also offers other non-tech accessories like computer tote bags, and virus protection for your laptop. The retailer also offers quick fixes and repairs through their EasyTech force service.

About STAPLES Canada

Founded in Toronto in 1991, STAPLES Canada Inc. is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces across Canada under the banners STAPLES Canada and Bureau en Gros^{MC}. Marketing Magazine's Marketing/Leger 2009 Corporate Reputation Survey ranked STAPLES Canada/Bureau en Gros^{MC} in the top five. The company has over 13,500 employees serving customers through more than 320 office superstores, catalogue, and e-commerce. STAPLES, STAPLES[®]/ Bureau en Gros^{MC} is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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