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## Einstein, Taichi and the Galaxy: Technology just got schooled

*Staples Canada showcases top tech products for the upcoming school season*

Toronto, ON, August 7, 2013 –Staples Canada, the leader in office supplies and Canada’s largest online retailer, today announced the top tech products for back-to-school, covering the latest in functional – and fun – technology. Outside of school supplies, the retailer carries a wide assortment of technology including novelty USB drives, notebooks, headphones and tablets, making it easy to find the perfect item for every student before school begins.

“Technology has become a cornerstone in our education system,” said Jot Toor, vice president of merchandising at Staples Canada. “Students are choosing products that speak to them, coordinating functionality with fashion, trends and fun.”

A recent study found that technology in the classroom is not keeping up with the pace of change in the market. Although the majority of teachers see mobile devices, such as laptops (66 per cent) and tablets (62 per cent) as the most useful in their classroom, only 58 per cent have laptops and 36 per cent have tablets for use in the classroom.

Top laptops for back-to-school:

- [ASUS 15.6" Laptop](#) – available in a variety of colours
- [Acer Aspire 15.6" Super Slim Touchscreen](#)
- [ASUS TaiChi21 11.6" Touchscreen Laptop and Tablet](#)

Top tablets:

- [Google Nexus 7](#)
- [Samsung Galaxy 10.1" Tab 3](#)
- [Samsung Galaxy Note 8](#)

Top sound devices:

- [Monsters NCredible NTune On-Ear Headphones](#)
- [Beats by Dre Pill Portable Stereo Speaker with Bluetooth](#)
- iHome Monsters University Earbuds or Headphones – perfect for young students

Top portable storage:

- Mimobot 8GB flash drives – Einstein, Ugly Dolls, R2-D2, Family Guy and more
- [Lexar 8GB TwistTurn USB Flash Drive, 3-pack](#)
- [Seagate 1TB Wireless Plus Mobile Hard Drive](#)

Top tech accessories:

- [Logitech Ultrathin iPad Keyboard Cover](#)
- [OtterBox Defender Case for iPad](#)
- [SurfEasy Plug in Privacy Web Browsing](#)
- [D-Link Travel Router](#)
- [Slingbox 500 Media Streamer with HDMI and WiFi](#)
- [Heys Spectrum Backpack with laptop/tablet sleeve](#)

For more information please visit [www.staples.ca](http://www.staples.ca). And learn more about products like the Samsung Galaxy Note 8 on [TechTV](#).

Follow the conversation on Twitter [@StaplesCanada](#) [#GoingBack](#)

### **About Staples Canada**

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2013 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on [Facebook](#) and [Twitter](#).

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