



Staples Canada begins annual School Supply Drive to help kids go back-to-school with confidence

RICHMOND HILL, ON, July 31, 2017 – To help students in need get back-to-school with the essential supplies, Staples Canada has begun its annual School Supply Drive. Now in its 12th year, the back-to-school program has raised more than \$12 million for children in need, thanks to the generosity of Staples customers.

This year, Staples has partnered with pop superstar Lady Gaga to support this initiative.

“The School Supply Drive is near and dear to our hearts,” said Mary Sagat, President of Staples Canada. “There is nothing more important than having the right tools, and we are proud to help millions of young people start their school year on the right track with the supplies they need to be successful.”

Until September 12, customers can participate in the School Supply Drive by adding a donation to their purchases made in store and online at Staples.ca. The campaign is managed by local Staples stores, with funds raised supporting a local community organization, such as Boys and Girls Clubs of Canada, United Way, Salvation Army and Breakfast Club of Canada. Annually, Staples customers donate more than \$1.5 million to local non-profits through the Staples School Supply Drive.

“Our team members care deeply about this program,” added Sagat. “They take pride in the fact that they are reaching out to their peers and asking them to support a program that gives something directly back to their community.”

To learn more about the Staples School Supply Drive and to make a donation, visit www.staples.ca/supplydrive.

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's buy online, pick up in store option. Staples is dedicated to offering customers the highest level of service, with more products than ever, including technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Print and Marketing services. The company also invests in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#), [Twitter](#) and [Instagram](#).

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