



Canada's back-to-school destination shares its top trends for the season
Staples Canada is ready to help prepare for a fashionable new school year

RICHMOND HILL, ON, July 24, 2018 – The most wonderful time of year is here and Staples, Canada's back-to-school shopping destination, revealed today its list of favourite trends and top picks for the new school year that's ahead, a colourful mix of top brands and exclusive products only available at Staples, all at affordable prices.

"We are thrilled to see our back-to-school products hit the shelves," says John DeFranco, Chief Commercial Officer at Staples Canada. "We've been working on our back-to-school assortment since January, and we're excited to share what we believe to be the most popular for school this year. Now comes the time for the students, parents and teachers to go shopping and make these trends their own."

The Staples 2018 Back-to-School Lookbook can be viewed at [this link](#), with more available at the retailer online Back-to-School Centre, at staples.ca/bts. Highlights from the collection this year include:

All that Sparkles

Walk into a magical world of possibilities and capture the imagination of your child with sequin and iridescent backpacks, sparkly lunch bags and school accessories.



Pretty Prints

If sparks don't fly for you in the sparkles section, fascinating floral, ombre, bohemian and Moroccan prints that explode in colour may be a better fit for you. Looking for prints that are off the wall? Take a look at the denim, geometric and chevron prints that come in a wide assortment of colours and designs.





Tasty Treats

Summer might be over, but that doesn't mean kids can't carry those delicious summer treats with them throughout the school year. "Tasty" backpacks and accessories come in pineapple, avocado and other sumptuous food print flavours.



Furry Friends

The youngest students can bring their stuffed animals to school but, for the rest of us, why not go back-to-school accompanied by a favourite animal-print backpack or accessory – sloths, sharks, and even flamingos. Go ahead: take your pick and enjoy their company as you get settled into your new classes and routine!



Adventures in the Galaxy

Feeling the need to escape and get some time on your own? Check galaxy print backpacks and accessories that are truly out of this world.



For complete information on the trends, exclusive products sold at Staples and other back-to-school promotions, visit staples.ca/bts.

Follow @StaplesCanada on Instagram, Twitter and Facebook and join the conversation this back-to-school season using the hashtag #ThinkStaples.

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros was founded in 1991. The company operates over 300 locations across all Canadian provinces. Through its world-class retail, eCommerce, mobile and delivery capabilities, Staples helps customers shop every day, however and whenever they want. Staples is dedicated to offering customers the latest products and expertise on everything from technology to school supplies, facility, breakroom, as well as business services and print production through Staples Print & Marketing. The company invests in a number of corporate giving programs that support environmental, educational and entrepreneurial initiatives in Canadian communities. Visit staples.ca for more information, or visit get social with @StaplesCanada on Facebook, Twitter and Instagram.

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