

Back-to-School Trends and Timeless Classics at Staples Canada

Staples helps students, parents and teachers get 100 % ready for the new school year

Toronto, ON, July 23, 2015 - Known for its quality and excellent value, Staples Canada is 100% ready for the back-to-school season. The retailer has been getting ready for months, with experts sourcing the latest and greatest products to help students, parents and teachers get 100% ready for school.

“For Staples Canada, back-to-school is built on putting value, fun and convenience into what can be a stressful time,” said Pete Gibel, senior vice president of merchandising at Staples Canada. “We put a lot of effort into researching and sourcing classic must-have items with a twist and all the fun trends for the season.”

From the latest in flashy designs to the hottest tech, Staples continues to do its homework, offering the largest assortment at competitive prices – and convenient services like Easytech and Copy & Print.

Staples also makes it easier for Canadian shoppers and teachers to make more happen with their limited time and budgets by providing everything on their shopping lists in one place, with the lowest prices thanks to Staples’ price match guarantee.

Staples’ 2015 top trends include:

Function and Flare

Staples buyers have picked out supplies that offer students top quality and value from products that are both highly functional and in-style. Bold geometric, floral and chevron prints can be found on binders, dividers, pencil cases and more; backpacks with licensed Minions and Frozen designs are highly sought after and essential supplies, chairs and lunch bags in bold colours round up this year’s top trends.

Technology

Staples has the latest technology products and services to help students, teachers and parents with various tasks like scheduling, assignments and time management. Featured items include Microsoft Surface 3 and the latest Windows 10 operating system. To ensure the technology needed to teach, learn and inspire is cared for, Staples Easytech’s Ready, Set, Go bundle starts at \$199 (more than \$99 in savings).

The Dorm Room

Staples Canada has everything needed to make a living and study space both stylish and functional. Customers can find items like comfortable chairs, bookshelves and desks as well as new Staples Copy & Print canvas art to add a personal touch.

The Classroom

From custom-made agendas to easy ways to file student projects, textbooks and tests, Staples Canada has a wide variety of specialty products just for teachers.

Organization Made Fun

Staples makes home office or classroom organization fun with a variety of tools to personalize a number of solutions like containers, labels, file folders, locker posters, dividers and binders.

Positive Impact

In 2014, Me to We and ACCO partnered with Staples Canada to create a socially-conscious line of school supplies. With every purchase, a tangible, life-changing gift is given to a child in need through Me to We's charitable partner, Free the Children. This year, the exclusive line has been updated with fun geometric patterns and functional backpack, pencil case and locker accessory designs.

Personalize it with Staples Copy & Print

Staples Copy & Print offers a wide assortment of resources to help teachers and students feel prepared and equipped all year long with everything from planners and custom stamps to labels and posters, bookmarks, personalized name tags, finished materials, and so much more.

From shopping for the latest technology to basic school supplies, customers have the choice of shopping in-store, online, via mobile devices or through the buy online and pick-up in-store option. To make things even easier, Staples allows customers to browse and shop the latest products through its "Shop by Category" feature and helpful back-to-school resources at www.staples.ca/backtoschool.

Customers are also invited to follow @StaplesCanada on [Twitter](https://twitter.com/StaplesCanada) and [Instagram](https://www.instagram.com/StaplesCanada) and join the conversation using #BTSready.

Staples for Students School Supply Drive

From July 17 to September 13, Staples stores across Canada will participate in the [Staples for Students School Supply Drive](#). With a goal of raising \$1.7 million this year, donated funds stay in the local community and are given to students in need through each store's local charitable partner. In Quebec, the campaign runs from July 25 to September 6, with funds raised benefitting [Club des petits déjeuners](#), a registered charity that provides breakfast to children at school.

About Staples Canada

Staples makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's innovative buy online, pick-up in store option. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Copy and Print services. Headquartered outside of Boston in the United States with offices in Toronto, Canada, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (Nasdaq: SPLS) is available at www.staples.com and www.staples.ca.

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For more information, please contact:

Alessandra Saccal, Head of Communications Canada, Staples Canada
905-737-1147 x 2363 / alessandra.saccal@staples.ca

Madalina Secareanu, Staples Canada
905-737-1147 x 2714 / madalina.secareanu@staples.ca