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Staples Canada Releases Top Trends, Must-Haves for 2016 Back-To-School Season

List includes expressive emojis, vibrant colours and personalization

Toronto, ON, July 21, 2016 – Staples Canada is helping students, parents and teachers get ready to go back-to-school by releasing its annual short-list of the hottest trends.

Consumers will find a fresh and wide assortment of items that feature vibrant colours, small and compact shapes and sizes, loveable and huggable products, modern designs and ways to personalize and customize, as well as smart technology to increase productivity.

"Everyone wants and expects practical and unique items for the back-to-school season, while staying within budget," said Pete Gibel, senior vice president of merchandising at Staples Canada. "That's why we make it our mission to be ready with the broadest assortment, the latest trends and the lowest prices so our customers can have the best back-to-school shopping experience."

Staples' 2016 Top Trends include:

Vibrant Colours

Add a pop of colour to any homework station with the **Poppin** desk letter tray, pencil case or pen cup. Brighten up a locker area with the **NeatLife Drippy Paint Magnetic Pencil Cups** and **Drippy Paint Magnetic Divided Bins** that come in pink, purple, green and blue.

Loveable and Huggable

Everyone needs a hug or a jolt of inspiration from time to time. Find lots of personal and practical gratification from **Staples Animal Folders** from to the **Thermos Chewbacca lunch bag**. Keep crayons and the **Maped Croc Croc** rabbit-shaped pencil sharpener tucked away in a **Staples elephant** or **kitten printed pencil case**.

Small and Compact

Pack only what's needed thanks to items such as compact desk clocks for teachers, the **Sistema Bento Box** all-in-one lunch container and food divider, **Swingline mini staplers**, 6-in-1 compact **PowerCube**, **PNY Micro Sleek USB** and the **HP Deskjet** printer.

Favourite Characters

With action packed backpacks from **Disney's Star Wars** and **Captain America**, to cute and cuddly lunch bags from **The Secret Life of Pets** and **Finding Dory**, Staples let's students take the movies to class.

Say it with Emoji's

From **Merangue Emoticon Locker Magnets** to quirky **Merangue Emoji Pencils**, these fun products add personality and function throughout the academic year. The **ZIPIT Grillz Backpack** has an expressive exterior pocket for students who are looking to showcase personality and style.

All About Tech

Staples makes sure all bases are covered for optimal back-to-school productivity with slick and slim items like the **Microsoft Surface Pro 4**, **Galaxy TabPro S**, **Galaxy Tab S2**, **Skullcandy Wireless Headphones**, **FitBit Fitness Tracker** and the **Logitech** mouse that comes in watermelon or lemon patterns. The **Bose SoundLink Color Bluetooth Speaker** saves space while offering powerful sound and quality, and also comes in fun colours such as mint, red, white or black.

Being Green

With items like **Post-it Greener Notes**, **Staples Recycled Poly Report Covers** and **Staples FSC-Certified Eco-Responsible Multiuse Paper**, it's easy going green. Save money by eliminating waste with re-usable lunch products like the **Precidio Snack/Drink In The Box** and assortment of **Cryopak** additions.

Make it Personal

In 2016, customers can expect custom classroom products from Staples which allows parents, students and teachers to personalize agendas, planners, labels and posters – to name but a few. Locker accessories like the **Merangue Dry Erase Board** and the **Wall Pops! Fashion Locker Accessory Kit** let students add a personal touch to their space at school.

For a complete list of the top trends and products from Staples for the 2016 back-to-school season, view the online lookbook by [clicking here](#).

Staples has all the back-to-school products that students need at the guaranteed lowest prices with a [100% price match guarantee](#), great rewards and stress-free shopping. Back-to-school resources are available either in-store or online at www.staples.ca/backtoschool, or through the Staples mobile app.

Throughout the season, parents, students and teachers can join the conversation around the latest trends, deals and back-to-school hacks using [#ThinkStaples](#).

About Staples Canada/Bureau en Gros

Staples Canada/Bureau en Gros makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's innovative buy online, pick up in store option. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Copy and Print services. Consistently ranked as one of Canada's top ten companies in Marketing Magazine's Marketing/Leger Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#) and [Twitter](#).