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July 12, 2010

THIS YEAR'S LOCKER GEAR'S A WINNING COMBINATION

STAPLES Canada unlocks the secret to a fashionable and functional locker gear for students

Richmond Hill, ON – July 12, 2009 – Canada's largest office supply retailer has opened doors to the hottest locker products of the back-to-school season with their new Locker Gear product line. This year, it's all about organization, colour... and extra value.

"The Locker Gear line provides a fun and functional way for students to stay organized while personalizing their lockers," said Gary Quinnell, Director of Merchandising. "New this year is the magnetic photo hanger that allows you to string photos like a clothes line. Also new and cool this year are the bendable figures that can hold a cell phone or other similar items."

This year, the Locker Gear line offers lots of colours and styles to choose from, including:

- **Magnetic Caddy:** for storing everything from pens and pencils to makeup and accessories, while providing quick and easy access.
- **Magnetic Clips:** for posting important notes and homework reminders. They come in a wide variety of colours and animal types.
- **Magnetic White Board:** for jotting down important notes, these are also available in a wide variety of colours.
- **Bendable Magnetic Figures:** a fun way for students to individualize their lockers while providing a place for hanging keys or cell phones. The bendable figures are available in a great choice of colours and characters, such as lizards, soccer players and female figures.
- **The Locker Gear Value Pack:** is the all-in-one package of locker basics, including a magnetic white board, cup, mirror and three

magnets—everything to start students on the path to easy organization.

- Magnetic Photo Hanger: makes it easy to display reminders of their best summer memories. The hanger has three clips and can be affixed anywhere in the locker.
- Students can complement their fashionable locker gear with matching flower-style and giant-style pens in lots of fun patterns and colours.

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Please see attached photo release.

****Journalists please note:*** an FTP site has been set up at easy.staples.ca for easy-to-download high-resolution product photos.

About STAPLES Canada

Founded in Toronto in 1991, STAPLES Canada Inc. is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces across Canada under the banners STAPLES Canada and Bureau en Gros^{MC}. Marketing Magazine's Marketing/Leger 2009 Corporate Reputation Survey ranked STAPLES Canada/Bureau en Gros in the top five. The company has over 13,500 employees serving customers through more than 310 office superstores, catalogue, and e-commerce. STAPLES, STAPLES[®]/ Bureau en Gros^{MC} is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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