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For Immediate Release

Attn: Business/Consumer /Retail Editors

SMALL BUSINESS WINS A LOT OF BUZZ

Staples Canada awards Northern Ontario company \$50,000 marketing package

Richmond Hill, ON, June 2, 2011 – Staples Canada has awarded the winning prize for its first 'Win Buzz for your Biz' contest to Bay Street Boys Inc. from Baysville, Ontario.

The contest held by the office retailer was an online submission open to all recognized small businesses throughout the country. As the winning company, Bay Street Boys Inc. (specializing in Real Estate development) will receive the following:

- Brand strategy and creative services from MacLaren McCann
- A limited space media buy
- 1,000 business cards and letterhead from Staples Copy & Print Centre
- One-hour professional time-management session from ProgressiveTraining.ca

"This is a wonderful opportunity for Bay Street Boys Inc.," says Craig Taylor VP of Business Delivery, Staples Canada. "Every small business is restricted to develop their business due to budget, but our 'Win Buzz for your Biz' contest will not only give an opportunity to be more recognizable in their community, but provide the chance to expand their creative abilities."

"We thank Staples Canada for providing us a bigger opportunity for success in our area," says George Drennan, co-owner of Bay Street Boys Inc. "With their position in preserving the importance of Small Business owners, Staples provides proprietors like myself a better chance for success in the future."

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About Staples Canada

Founded in Toronto in 1991, Staples Canada Inc. is Canada's largest everyday low price supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The chain operates stores in all provinces across Canada under the banners Staples® Canada and Bureau en Gros^{MC}. Marketing Magazine's

Marketing/Leger 2009 Corporate Reputation Survey ranked Staples Canada/Bureau en Gros in the top five. The company has over 13,500 employees serving customers through more than 320 office superstores, catalogue, and e-commerce. Staples/Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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