



## Convenience, Quality and Creative Options for all your Copy & Print Needs

*Turn your photos into art and give the gift of precious moments*

TORONTO, April 27, 2015 – To help customers conveniently turn photos of their precious moments into art, Staples Canada has launched a new line of personalized [Copy & Print](#) canvas prints, photo gifts, greeting cards and invitations.

Whether it's for personal or business use, the new high-quality line is one way Staples is offering customers more products, services and options than ever before. Staples Copy & Print promises to get orders done right, on time, guaranteed - and with free pick up at one of our 300+ store locations and free at-home or office delivery over \$45, ordering is effortless.

With the new product line, customers are now able to:

- Showcase their favourite photo by printing it on quality [canvases](#)
- Create a customized [mug](#) featuring photos of loved ones
- Keep their phone or tablet safe with a customized [protective case](#)
- Turn their favorite photo into a [30 or 110 piece puzzle](#), great as a gift or a family activity
- Add more fun to game night with a personalized deck of [playing cards](#)

Helping customers celebrate important milestones, customizable [wedding](#), [birthday](#), [baby](#) and even [thank you](#) cards are also now available at [staplescopyandprint.ca](http://staplescopyandprint.ca).

“With the launch of our new photo gifts, greeting cards and invitations line, customers can create and personalize more products than ever before as they celebrate an important event or proudly showcase meaningful photos,” said Gogi Grewal, senior vice president, business

services at Staples Canada. “It’s also easier than ever to create and ship a product, with both a free in-store pick up and home-delivery option available.”

To showcase the many creative ways customers can use the new Copy & Print line, Staples Canada has partnered with Jan Halvarson and Earl Einarson of Poppytalk, a popular lifestyle blog, to create [DIY projects](#) to be featured on [Pinterest.com/StaplesCanada](https://Pinterest.com/StaplesCanada) and [Pinterest.com/Poppytalk](https://Pinterest.com/Poppytalk) starting today.

"We're super-excited to be involved with Staples' new canvas and photo gifts line," said Jan Halvarson and Earl Einarson of Poppytalk. "The projects one could make are really endless. With a little creativity you can create some really rad projects and we can't wait to showcase what we've come up with to celebrate Mother's Day, Father's Day and special events but also how you can add more personal art to your walls using canvas prints!"

### **About Staples**

Staples makes it easy to make more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online, on mobile devices, or through the company's innovative buy online, pick-up in store option. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Copy and Print services. Headquartered outside of Boston in the United States with offices in Toronto, Canada, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (Nasdaq: SPLS) is available at [www.staples.com](http://www.staples.com) and [www.staples.ca](http://www.staples.ca).

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