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RETAILER WANTS TO DIVERT 10-MILLION PRINTER CARTRIDGES FROM LANDFILLS

Staples Canada collected 2.5-million printer cartridges in their Two-Million Cartridge Challenge and announces new goal of 10-million cartridges by the end of April 2012

Richmond Hill, ON, April 26, 2011 – Staples Canada is challenging all Canadians to help divert 10-million ink/toner cartridges from landfills. The new challenge evolved after Canada's largest office supply retailer collected 2.5-million printer cartridges during their 2010/2011 Two-Million Cartridge Challenge—Thanks again, Canada!

The retailer is inviting customers to contribute five-million used cartridges over the next year. "Collecting 2.5-million is a record setter for us. We are looking to collect a total of five-million, combining all our challenge into a total of 10-million over four years," said Steve Matyas, president of Staples Canada.

It's the first time in the company's history that a goal like this has been set. The 10-Million Cartridge Challenge begins on Earth Day—April 22, 2011 and wraps up on Earth Day, 2012. Since September of 2008, Staples Canada has collected a total of five-million cartridges, which began with their One-Million Cartridge campaign. "This all started with our One-Million Cartridge Challenge, and Canadians have been very receptive. These challenges help to keep cartridges from filling our landfills," said Matyas.

Find the staples store closest you at www.staples.ca.

About Staples® Canada

Staples, Canada's largest office products company, is committed to providing Canadians with a wide choice of office services and products. Serving all types of business—from the small home office to large enterprise—Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en Gros^{MC} in the province of Quebec and Staples® Canada in all other provinces, the company employs over 15,000 associates at 320+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top five Canadian companies in Marketing Magazine's Marketing/Leger 2010 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering

customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros is also invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, and follow us on Facebook at www.facebook.com/StaplesCanada and on Twitter at www.twitter.com/StaplesCanada.

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