



that was easy.®



rien de plus simple.™

## 12 Charities Benefit from \$275,000 Staples Canada Donation

*Breakfast for Learning, Kids Help Phone, and Salvation Army receive top grants*

TORONTO, April 16, 2013 /CNW/ - Staples and Staples Advantage Canada recently presented non-profit Canadian organizations with significant donations as part of the company's commitment to making a positive difference in the community. Through the Staples Foundation and the new 2 Million & Change program, Staples associates chose which organizations to support. To qualify for the grants, organizations must focus on education, entrepreneurship or the environment.

12 Canadian charities benefitted from the \$275,000 donation.

**Breakfast for Learning**, the top recipient, will use their \$100,000 grant to ensure hundreds of hungry school-age children receive a healthy meal and snack every day of the school year to help them get the start they need to succeed.

**Kids Help Phone**, who received a \$75,000 donation from Staples, will focus on educating, supporting and counselling youth to ensure their well-being and help them prepare for academic success.

**Salvation Army** will use their \$50,000 grant to enhance their Newport Adventure Camp, which serves inner city children between the ages of 11-17 throughout the summer, with a focus on their basketball and computer training programs.

**World Wildlife Fund (WWF)** used the \$25,000 contribution to support their Earth Hour campaign, mainly to help fund the enhancement and distribution of the Earth Hour Toolkits for participating Canadian schools and businesses.

**Boys and Girls Clubs of Canada** will use their \$15,000 to support their new anti-bullying campaign, Day of Pink, and the Capital One Race for Kids - a fundraising event in support of the programs and services the Clubs provide to over 200,000 young people and 65,000 families annually.

In addition, Junior Achievement, Future Possibilities for Kids, and the YMCA each received \$2,000 grants, and Evergreen, ACE, the Learning Partnership and TakingITGlobal each received \$1,000 just for taking part in the program.

"Staples Canada is proud to support deserving organizations that make a positive difference in our communities," said Steve Matyas, president of Staples Canada. "Partnering with our associates to give back truly demonstrates our commitment to helping one another."  
"Our new 2 Million & Change program builds on our commitment to making a difference globally and offers our associates a voice in how we distribute \$2 million worldwide," said Michael Zahra, president of Staples Advantage Canada.

2 Million & Change is one example of Staples' commitment to corporate social responsibility and sharing in the communities that Staples associates live and work.

To learn more about the Staples Foundation, visit [www.staplesfoundation.org](http://www.staplesfoundation.org).

### **About Staples Canada**

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en Gros MC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit [www.staples.ca](http://www.staples.ca) for more information, or visit us on Facebook and Twitter.

### **About Staples Advantage Canada**

As the business-to-business division of Staples, Staples Advantage works with companies of 20 or more employees to develop customized programs with dedicated account management and a complete assortment of products and services to meet business needs.

As the leading supplier in Canada, Staples Advantage works with business partners to provide office supplies, technology products, facility supplies, furniture, and business services. Staples Advantage Canada is headquartered in Mississauga, Ontario, with eight distribution centres across Canada. Visit [www.staplesadvantage.ca](http://www.staplesadvantage.ca) for more information, or follow us on Facebook and Twitter.

For further information:

For more information please contact:

**Valerie Outmezguine**, Public Relations Specialist, Staples Canada  
905.737.1147 x 2426 / [valerie.outmezguine@staples.ca](mailto:valerie.outmezguine@staples.ca)

**Soulla Lindo**, Marketing Manager, Projects and Content, Staples Advantage Canada  
905.696.3733 / [soulla.lindo@staples.com](mailto:soulla.lindo@staples.com)