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For Immediate Release

**Staples Canada is *the BlackBerry Playbook Destination--*
Making it Easy for Canadian Business Professionals To Be More Productive**

RICHMOND HILL, Ont. (March 24, 2011) – Maximize your businesses productivity! The BlackBerry PlayBook is Canada’s first professional-grade tablet and will be available at Staples, Canada’s largest office supplies retailer, on April 19th. The Playbook is built on the rock-solid reliability of the QNX platform. It supports full Adobe Flash, an indispensable tool in the business world. As well, the millions of Canadian business people who currently own a BlackBerry Smartphone will be able to take advantage of a secure connection to their PlayBook by utilizing Blackberry Bridge. And for those business people on the go, the BlackBerry PlayBook can provide hours of in-flight entertainment, such as watching movies and other downloadable content. It is also an exceptional e-reading device. It is simply the best product for not only those in business, but those who mean business.

“Staples Canada consistently delivers the technology solutions that Canadian businesses need, and this new product is an innovative tool with the capacity to improve small businesses performance. We are very excited to be a premiere partner with RIM on this launch and look forward to incorporating it into the technology solutions that we offer our customers,” said Steve Matyas, president of Staples Canada.

The BlackBerry PlayBook is currently available for pre-order at Staples.ca and at every Staples store across the country. Staples also plans to open selected stores at 12:00 am on April 19th to allow customers to be first in line to own this new technology.

Staples makes it easy for consumers and businesses to enhance, maintain, protect or repair their technology investments. EasyTech associates are able to assist customers with a wide range of technology services, such as new tablet set-up, computer diagnostics, hardware and software installations, data transfer, security, repair and troubleshooting.

About Staples Canada

Founded in Toronto in 1991, Staples Canada Inc. is Canada's largest everyday low price supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The chain operates stores in all provinces across Canada under the banners Staples Canada and Bureau en Gros. Marketing Magazine's Marketing/Leger 2010 Corporate Reputation Survey ranked Staples Canada/Bureau en Gros in the top five companies. The company has over 13,500 employees serving customers through more than 320 office superstores, catalogue, and e-commerce. Staples/ Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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