



Staples Adds New Retail Categories to Give Small Businesses Everything They Need to Succeed

Assortment expansion continues with products beyond office supplies added to stores

TORONTO, March 6, 2014 -- Staples, Inc. (NASDAQ: SPLS) today announced the latest step to help business customers Make More Happen with the addition of eight new categories to its retail stores. Staples will launch the product expansion in mid-March and complete more than 1,000 U.S. stores by the end of June, plus hundreds of stores in Canada.

“At Staples, we’re committed to providing every product businesses need to succeed, and our expanded assortment gives customers more of what they want, whether it’s in-store, online or via mobile,” said Mike Edwards, executive vice president, merchandising - Staples. “The new categories we’re adding to our stores further build on our expanded online assortment to help our customers Make More Happen.”

Staples will refresh nearly 20 percent of its products, adding about 1,600 items in categories beyond office supplies. At the same time the company will remove about 1,000 items, creating an assortment of office supply essentials.

“Customers will notice new retail categories when they walk through our stores, our expanded assortment will be displayed in key areas, creating an easy shopping experience, giving our small business customers everything they could possibly need to succeed,” said Pete Gibel, vice president, merchandising for Staples Canada.

The eight new categories include: facilities and breakroom supplies, maintenance repair and operations items; mail and ship expanded assortment, retail supplies for small businesses; storage solutions; gifts and cards for office parties; and early education toys and learning aids. The items were added after extensive customer tests over the past year.

In addition, every store will feature an updated Staples.com and Staples.ca kiosk, providing customers with access to more items than ever online.

About Staples:

Staples makes more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online or on mobile devices. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Copy and Print services. Staples has been making it easy for businesses for 27 years with thousands of associates worldwide. Headquartered outside of Boston in the United States with offices in Toronto in Canada, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (Nasdaq: SPLS) is available at www.staples.com and www.staples.ca.

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