



Staples Canada and BannerXpress Self-Serve Printer Kiosks Help Canadian Businesses and Consumers Support their Favourite Sport

On-the-go business and personal banner printing service now faster, easier and more accessible

TORONTO, February 21, 2014 –Staples Canada has extended its partnership with BannerXpress to 11 locations, offering customers the chance to make more team spirit happen.

BannerXpress offers customers a quick and easy way to print business and personal banners through a self-serve printer kiosk. The kiosk offers three sizes of high quality, customizable weatherproof banners. To celebrate the expansion, Staples Canada and BannerXpress are offering businesses and consumers 15% off banner printing services until March 15, 2014 in support of their favourite sport using the code: BANNER15

“Customers love this service and we saw the need from small businesses and consumers, for more quick and easy banner printing service locations,” said Brian Coupland, director of marketing and innovation at Staples Canada. “The expansion of our BannerXpress locations lets customers easily print everything from grand opening signs to banners that help them cheer on their favourite sports team.”

The kiosk is now available at the following Staples Canada and partner locations:

Staples Leaside: 945 Eglinton Avenue East, Toronto, ON

Staples Markham: Unit 200 3175 Highway #7, Markham, ON

Staples Woodbridge: 57 Northview Boulevard, Woodbridge, ON

Staples Marché Central: 1041 rue du Marché Central, Montréal, QC

Staples Ottawa Core: 403 Bank Street, Ottawa, ON

Staples St.Albert Square: 40-445 St. Albert Trail, St. Albert, AB

Staples Shawnessy: 140-350R Shawville Blvd S.E., Calgary, AB

Staples Weston Road: 2625E Weston Road, North York, ON

Staples Guelph: 370 Stone Road West, Guelph, ON

Staples Ancaster: 1015 Golf Links Rd.Meadowland Sq. Bldg.#1, Ancaster, ON

Burlington Mall: 777 Guelph Line, Burlington, ON

About Staples

Staples makes more happen with more products and more ways to shop. Through its world-class retail, online and delivery capabilities, Staples lets customers shop however and whenever they want, whether it's in-store, online or on mobile devices. Staples offers more products than ever, such as technology, facilities and breakroom supplies, furniture, safety supplies, medical supplies, and Copy and Print services. Staples has been making it easy for businesses for 27 years with thousands of associates worldwide. Headquartered outside of Boston in the United States with offices in Toronto in Canada, Staples operates throughout North and South America, Europe, Asia, Australia and New Zealand. More information about Staples (Nasdaq: SPLS) is available at www.staples.com and www.staples.ca.

About BannerXpress

BannerXpress operates the world's first fully automated banner printing kiosks, enabling businesses and consumers to create customized, professional-quality banners in minutes. Banners are available in three convenient sizes and are printed on tear-resistant canvas that's weatherproof for indoor or outdoor use. Celebrating special occasions and bringing attention to a business has never been easier with BannerXpress' friendly customization features. Users can add a personalized message to hundreds of distinctive templates organized by theme, or upload a photo or logo directly from any smart phone or computer. Never before has it been so easy to 'Say it with a banner!'

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