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Staples Canada Launches Lenovo Line with IdeaPad Yoga and ThinkPad Twist

Lenovo products available starting February 20, 2013

Toronto, ON, February 20, 2013 – Staples continues to expand its technology line with the introduction of Lenovo’s IdeaPad Yoga and ThinkPad Twist, offering the power and flexibility to meet the needs of any user. Staples, the world’s largest office supply company and Canada’s largest online retailer, today announced it will carry these innovative products in-store and online starting on February 20, 2013.

“Staples is committed to offering the latest products like the Lenovo IdeaPad Yoga and ThinkPad Twist,” said Mark Shanahan, senior technology merchant at Staples Canada. “With our broad assortment of technology products, we can meet the needs of our customers.”

Designed for any user, the IdeaPad Yoga redefines mobile computing. As the world’s first multi-mode Ultrabook it provides customers with flexibility and choice. Features include:

- 10-point multi-touch screen that can fold back 360 degrees
- 3rd generation Intel Core i5-3337U processor
- Intelligent Touchpad-optimized for the Windows 8 Metro interface
- 13.3” HD+ IPS display
- USB2.0, USB3.0 connectors and 3-in-1 card reader

The ThinkPad Twist is ideal for enterprises and small businesses. It includes built-in maintenance systems like the Lenovo Solutions for Small Business to help with any computing issue. This touch-enabled Ultrabook can be used as a tablet, laptop or media presenter. Features include:

- 3rd generation Intel core i5 processor for fast performance
- Windows 8 for better performance
- 12.5” IPS 350 nit HD touch display with anti-scratch and anti-smudge Gorilla glass
- Dolby Home Theater v4 for improved audio performance
- Large 500GB storage with HDD Performance Booster
- 2-seconds resume from sleep and 30-days standby

Staples Lenovo Tech Event

Customers can test these products with trained specialists at local Staples stores during the Staples Tech Event on February 23 and March 2, 2013. The Lenovo line is the latest addition to

a wide assortment of technology products and services including the latest computers, tablets and e-readers.

About Staples Canada

Staples, Canada's largest office products company is committed to providing Canadians with a wide choice of office services and products. Serving all types of business - from the small home office to large enterprise - Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en GrosMC in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on [Facebook](#) and [Twitter](#).

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