



Staples Canada unveils new concept store in the heart of downtown Toronto featuring a bold take on Coworking

*New Coworking space provides state-of-the-art technology,
meeting and office accommodations and solutions for your business*

RICHMOND HILL, ON, January 7, 2019 – Staples Canada, The Working and Learning Company, will launch its new concept store this week situated at 375 University Avenue, downtown Toronto. The new location offers a completely new inspirational experience for customers, featuring over a thousand new products, a next-level solutions shop with marketing services for businesses, a dedicated space for community events and guest speakers called Spotlight, a Mos Mos Coffee location, and the first [Staples Studio](#), a bold new, innovative 4,500 square foot Coworking space, located within the store.

“We’ve designed this new store with community in mind,” said David Boone, Chief Executive Officer, Staples Canada. “With Staples Studio Coworking, a café, the Solution Shop and thousands of new products, this redesigned location is a working and learning hub. We want to bring people together who are focused on personal and professional growth, to be an inspiring, affordable place for entrepreneurs, businesses and students to work, meet and collaborate.”

Staples Studio, Coworking at University Avenue, provides entrepreneurs, start ups, small businesses and students access to an innovative and collaborative workspace, featuring beautiful lounge spaces, community kitchens, private and shared offices, and meeting rooms fully equipped with modern office furniture and state-of-the-art technology. Entrepreneurs, small businesses, start-ups and service providers can enjoy a fully equipped office space designed to meet the needs of the ever-growing start-up community, 24/7.

Members will have access to a beautiful workspace, with the latest furniture and technology including wireless charging, standing desks, built-in live streaming, meeting rooms and more. Staples Studio also offers support from an on-site Community Manager and staff, and the use of Spotlight auditorium-style event space. Unlike any other Coworking space in Canada, with the in-store Solution Shop nearby, members will also have access to an extended suite of services, including in-house marketing, web design, print and tech services, and more.

Access to Studio is available on a membership basis, with several flexible and affordable options, ranging from a drop-in day pass to monthly dedicated private offices. For now, the University Avenue store is the only location in Canada with a Studio space, but Staples plans to roll out the concept to other relevant markets in the future.

“The way we work has changed, and we are changing with it. We’ve listened to what the business community expects from a Coworking space and we’re delivering,” says Boone.

Staples seeks to connect the creative and entrepreneurial community by providing access to resources and events that engage and inspire through the [Spotlight](#) space. Designed as a place to learn, meet and share ideas, Spotlight features a free weekly Speaker Series that kicks off on January 10 with Joe Mimran – founder of Joe Fresh, former Dragon on CBC’s Dragon’s Den, and champion of entrepreneurs.

“We’ve been testing Spotlight for a few weeks now, holding networking events and workshops, and have received tremendous feedback from the creatives and entrepreneurs who have attended. We’re excited to have it open to the broader public now,” continued Boone.

In keeping with its entrepreneurial spirit, the new store also features a new Mos Mos Coffee location – one of Toronto’s favourite independent coffee shops. This is the fourth Mos Mos café in the city and will serve the brewed coffee, espresso and chai-based beverages that they are known for, along with grab-and-go breakfast, lunch and snack options.

“Our view has always been simple – coffee may be common, but should never be ordinary,” said Tahir Rhemtulla, Co-owner, Mos Mos. “We’re excited to partner with Staples on our fourth location – we share the same entrepreneurial mindset.”

GTA residents are encouraged to join Staples Canada for the store grand opening on January 10th at 8 a.m. with the first 100 visitors receiving gift cards valued at up to \$100, free Mos Mos brewed coffee and a 10% store-wide discount. Canadians unable to attend are always encouraged to let Staples Canada know what would help them work, learn and grow via social media by using #worklearnrow.

**Free Mos Mos brewed coffee is available from 8 a.m. to 4 p.m. only and does not include specialty drinks or lattes. Limit one per customer.*

About Staples Canada/Bureau en Gros

Staples Canada is The Working and Learning Company. With a focus on community, inspiration and services, the company is committed to being a dynamic, inspiring partner to customers who visit its 305 locations across the country. A privately-owned company, Staples Canada is committed to helping its customers – entrepreneurs, educators, students and parents – work, learn and grow. Visit staples.ca for more information, or get social with @StaplesCanada on Facebook, Twitter, Instagram and LinkedIn.

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For more information:

Alessandra Sacca, Staples Canada, 905-737-1147 Ext. 2363, alessandra.saccal@staples.ca
Kathleen Stelmach, Staples Canada, 905-737-1147 Ext. 2714, kathleen.stelmach@staples.ca
Ray McIlroy, Golin, 647-680-8316, RMcilroy@golin.com