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For Immediate Release

## **NATIONAL RETAILER OFFERS CANADIANS A SECURE GRIP ON COMFORTABLE OFFICE SUPPLIES**

### **STAPLES Canada offers exclusive new product line: OXO Good Grips™**

**Richmond Hill, Ontario, October, 15, 2009** – STAPLES Canada, the country's leading office products company, and OXO, a leader in the world of universal design, is now selling office tools designed to make everyday work tasks easier, more efficient and more pleasant.

"When working at a desk all day, it's important to have the right tools for the job," said Steven Bollenbach, STAPLES Canada's Own Brand manager.

From staplers and hole punches to clipboards and push pin dispensers, the new OXO GOOD GRIPS™ line of more than 20 products are available exclusively at STAPLES Canada stores nationwide and at [www.staples.ca](http://www.staples.ca). OXO GOOD GRIPS® for the office is the result of more than two years of thorough research and development from both user observation and manufacturing technology, resulting in a high-quality product line that will set new standards for office products.

"STAPLES has admired the OXO GOOD GRIPS™ brand and the company's commitment to high-quality products and we realized that together, we could address an unmet need in the market to deliver new and functional products to solve everyday challenges," continued Bollenbach.

"OXO has enjoyed working with STAPLES to leverage its expertise in the office products industry and our experience in Universal Design to develop a broad assortment of easy-to-use products," said Alex Lee, OXO President. The new line of products represents a complete re-thinking of some of the most common office tools from the ground up, and combines OXO's Universal Design execution with STAPLES' expertise as a leading office products retailer. The new line of easy-to-use products includes staplers and hole punches with double pivot motion to glide through multiple sheets of paper with less hand strain, and a push pin dispenser with a magnetic telescoping wand to prevent unnecessary pokes.

### **About STAPLES Canada**

Founded in Toronto in 1991, STAPLES Canada Inc. is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces across Canada under the banners STAPLES® Business Depot and Bureau en Gros<sup>MC</sup>. Marketing Magazine's Marketing/Leger 2008 Corporate Reputation Survey ranked STAPLES Canada/Bureau en Gros **number one among Canada's top 100 companies surveyed in Canada**. The company has over 13,500 employees serving customers through more than 300 office superstores, catalogue, and e-commerce. STAPLES, STAPLES® / Bureau en Gros is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at [www.staples.ca](http://www.staples.ca).

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