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STAPLES Canada sends students back to school with smarts and style ***List of Hot Products for 2009 Released***

TORONTO, July 21, 2009 – Although many Canadians long for summer break to go on forever, it's already time to think about getting back to the books! Whether for those in junior kindergarten, senior year or heading off to university or college, STAPLES Canada has the entire family covered for Back to School. From trendy totes to cool new desktop accessories, look no further – everything students need to help them look and play the part of academic young scholars can be found among the hot products for 2009 at STAPLES.

School Yard Envy

With a new school year comes a new grade, new people and new experiences. Students want to look and feel their best as they enter this exciting time. This year, STAPLES Canada has a variety of cool new collections for every age:

- *Exclusively* at STAPLES, girls will enjoy the **Plush Poison** line of school accessories. The line includes **zipper binders, notebooks, report covers** and **pencil cases** with a fabulous **carry-all** to tote everything from class to class. The mix of pink and black, hearts and skulls and hard and soft is the “must have” accessory for any tween heading off on the first day of class.
- Disney fans can show their love for stars like Miley Cyrus with special Disney school accessories. The **Hanna Montana** line includes **binders with bonus tab dividers, notebooks, pens, pencil cases, backpacks** and **lunch bags**. Enthusiasts can use the Hanna Montana **scissors** and 22 gram **glue stick** to cut and paste pictures of their favourite stars for cool locker art!

Top of the Class Quality Products

Aside from looking the part, more importantly, students need to act the part. STAPLES Canada has all of the right tools to help students stay organized and keep on track throughout the school year.

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- Available *exclusively* at STAPLES Canada, the new innovative **Better Binder Sliding Tab Divider** has tabs that slide for easy access to assignments.
- The 2" **Five Star Binder** is multi access for organization and easy accessibility to hand-outs and assignments.
- To lend a 'hand' with math homework, STAPLES' own **Hand-shaped Calculator** is a quirky accessory that adds an element of fun to any equation.
- Get an A? Students can tape top marks to the fridge with the **Scotch Magic Tape Donut-shaped Dispenser** - shaped as the delicious treat, the donut tape dispenser is a fun tool for younger kids.
- **STAPLES Multiuse paper** – Extra bright paper with a smooth finish allows for superior images and text when printing important assignments.
- **STAPLES Pens and pencils** – STAPLES has a variety of writing tools for any type of activity. Writers can pick and choose between retractable, medium point **ballpoint pens** and **retractable pens** with soft grip, both available in assorted colours. Artists can sketch using **graphite pencils** with latex-free erasers. They can then finish the job with pre-sharpened **coloured pencils** available in vibrant shades and metallic colours, great for any creative project.
- **Backpacks and totes** – STAPLES offers a variety of options to suit every student's carrying needs. **Dickies**, **Reebok** and **Jansport** all offer a wide range of colours, styles and features for each student's individual purposes.

The Package Deal!

No need to break the bank on back to school supplies this year. STAPLES Canada has various budget-friendly value packs that will ensure students are stocked up for the entire year:

- **STAPLES 50 pack of retractable ball point pens.**
- **Zebra Cadoodles mechanical pencils** – buy 16, get five free, on specially marked packages, while supplies last.
- **STAPLES wood case pencils** - buy 12, get 12 free on specially marked packages, while supplies last.

Eco-Friendly

Being green is always "in". STAPLES Canada offers a variety of their own eco-friendly supplies to ensure students keep the environment top of mind.

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- STAPLES line of **eco-friendly notebooks**, **paper pads** and **refill paper** are made with recycled sugar cane waste. Available in a variety of sizes, these materials are perfect for environmentally conscious students.

With help from STAPLES, students entering the 2009 school year will arrive in style and have all the tools necessary to help them get to the head of the class.

About STAPLES Canada

Founded in Toronto in 1991, The Business Depot Ltd./STAPLES Canada Inc. is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces across Canada under the banners STAPLES Canada and Bureau en Gros(MC). Marketing Magazine's Marketing/Leger 2008 Corporate Reputation Survey ranked STAPLES Canada/Bureau en Gros number one among Canada's top 100 companies surveyed in Canada. The company has over 13,500 employees serving customers through more than 300 office superstores, catalogue, and e-commerce. STAPLES, STAPLES® /Bureau en Gros (MC) is committed to making shopping easy by offering customers three ways to shop: online, by catalogue and in-store. More information is available at www.staples.ca.

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For further information and/or images, please visit:

<http://Easy.Staples.ca/MostWonderfulTime>

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STAPLES Canada Hot Products 2009

This year, STAPLES Canada has everything students need to help them reach the head of the class. With eco-friendly materials and cool new accessories, STAPLES will have students ready to go for the new school year. Check out images of the hot products below for a preview of what's in store.

SCHOOL YARD ENVY



Plush Poison Zipper Binder



Plush Poison Pencil Case



Plush Poison Notebook



Plush Poison Report Cover



Plush Poison Tote

Verbatim Floral USB Key



Zwipes Floral Note Binder



STAPLES Assorted Shaped Calculator



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TOP OF THE CLASS QUALITY PRODUCTS



STAPLES Better Binder and Accessories



Five Star Premier 2" Binder



STAPLES Multiuse paper



Scotch Magic Tape Donut-shaped Dispenser



STAPLES Graphite Pencils



SARASA Retractable Gel Pens



Crayola Coloured Pencils

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TOTES, BAGS & BACKPACKS



Dickies
Tokyo Tote



Jansport Steel
Grunge
Backpack



Reebok
Backpack



Impact
Backpack



Dickies
Splatter
Backpack

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DYNAMIC DISNEY



Hanna Montana
Scissors



Hanna Montana
Backpack, Lunch
bag and Pencil Case

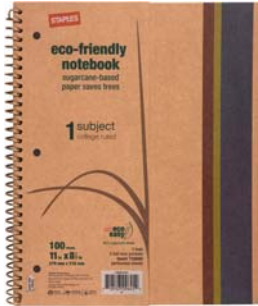


Disney Princesses
Backpack, Lunch Bag
and Pencil Case



Jonas Brothers
Backpack, Lunch Kit
and Pencil Case

ECO-FRIENDLY



STAPLES Eco-friendly Notebooks



STAPLES Eco-friendly Paper Pad

Bio-Degradable Folders



STAPLES Bamboo USB Key



Assorted Eco-friendly items



PACKAGE DEAL!



STAPLES Retractable Ballpoint Pens

STAPLES Wood Case Pencils



Zebra Cadoodles Mechanical Pencils



Zebra Z-Grip Retractable Pens



Staedtler Maxim Ballpoint Pens

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