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Attention: Assignment & Lifestyle Editors

An easy way to win fabulous prizes!

STAPLES Business Depot/Bureau en Gros holds its Seventh Annual Customer Appreciation Days, May 9th through June 5th

TORONTO, ON – May 9, 2007 – STAPLES Business Depot/Bureau en Gros is saying thank you to their customers by hosting Customer Appreciation Days from May 9 to June 5, 2007, in addition to offering customers the opportunity to win fabulous prizes. Customer Appreciation Days are being held at all STAPLES Business Depot/Bureau en Gros locations across Canada, as well as online and through catalogue sales.

Customer Appreciation Days promise to provide valued customers with special offers and chances to win fabulous prizes. This year STAPLES Business Depot/Bureau en Gros has partnered with smart Canada and itravel2000. Customers have the opportunity to win:

- First Prize - Brand new smart fortwo cdi coupé, an Apple MacBook & 4GB iPod Nano
- Second Prize - Two trips for two courtesy of itravel2000 to an 'all inclusive' resort in either Cuba, Dominican Republic or Cancun, Mexico. (Destination and resort is determined by sponsor at time of redemption)
- Third Prize - One of five HP Laptop computers (model to be determined)
- Fourth Prize - One of five \$250 STAPLES Business Depot Gift Cards
- Fifth Prize - One of five \$100 STAPLES Business Depot Gift Cards

Customers can enter the **Customer Appreciation Days Contest** online at www.staples.ca/customerappreciation or www.bureauengros.com/reconnaissancedesclients and in-store at any STAPLES Business Depot/Bureau en Gros store location across Canada.

"Our commitment to providing an easy shopping experience results in great relationships with our customers," says Steve Matyas, President, STAPLES Business Depot/Bureau en Gros. "We want to say thank you to our customers for their loyalty by offering them exceptional deals and opportunities to win exciting prizes during Customer Appreciation Days. We also encourage new customers to experience our exceptional customer service from any of our over 13,000 associates and find out for themselves just how much we appreciate their business."

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STAPLES Business Depot/Bureau en Gros invite customers to shop three ways: in person at over 270 locations across Canada, online at www.staples.ca or by phone at 1-888-STAPLES (782-7537). No matter which way they choose to shop STAPLES Business Depot/Bureau en Gros promises to make it easy to have a chance to win fabulous prizes!

About STAPLES Business Depot

The Business Depot Ltd. was founded in Toronto in 1991. It is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces across Canada under the banners STAPLES ® Business Depot™ and BUREAU EN GROS™. The company has over 13,000 employees serving customers through more than 270 office superstores, catalogue, and e-commerce. STAPLES ® Business Depot™/BUREAU EN GROS™ is committed to making shopping easy by offering customers three ways to shop - online, by catalogue and in-store. More information is available at www.staples.ca.

About Staples

Staples, Inc. invented the office superstore concept in 1986 and today is the world's largest office products company. With 74,000 talented associates, the company is committed to making it easy to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2006 sales of \$18.2 billion, Staples serves consumers and businesses ranging from home-based businesses to Fortune 500 companies in 22 countries throughout North and South America, Europe and Asia. Headquartered outside of Boston, Staples operates approximately 1,900 office superstores and also serves its customers through mail order catalog, e-commerce and contract businesses. More information is available at www.staples.com.

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