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DELL AND STAPLES ANNOUNCE RETAIL AGREEMENT AND ENVIRONMENTAL COLLABORATION IN CANADA

Dell Computers, Printers, Ink Available in 280+ Stores

Toronto, ON, Feb. 27, 2008 – STAPLES Business Depot and [Dell](#) Canada Inc. announced that Dell products will be sold in STAPLES Business Depot stores across Canada effective today. Similar to the U.S. relationship Dell announced last fall with Staples Inc., (STAPLES Business Depot’s parent company located in Framingham, Mass.), the agreement offers Canadian consumers the opportunity to purchase an extensive assortment of Dell products at STAPLES Business Depot locations across Canada and through its web site.

Canadian STAPLES Business Depot customers now have the option to hit the “Easy Button” at over 280 STAPLES Business Depot stores and Staples.ca for Dell Inspiron and XPS laptop and desktop computers, flat panel monitors, inkjet and laser printers. STAPLES Business Depot, one of the leading technology and printing destinations, will also offer Dell ink and toner cartridges.

“A relationship with STAPLES Business Depot in Canada makes Dell award-winning products more accessible to Canadian consumers,” said Phil Bryant, vice president and general manager, Americas Consumer Sales, Dell. “STAPLES Business Depot is an important brand in the retail office products sector.”

Dell products are now available in more than 10,000 stores around the world. By providing new products and services, customers can call, click or visit and have access to Dell’s award-winning products. Dell recently announced relationships with Tesco, Carrefour and DSGi stores in Europe,

Gome stores in China, Bic Camera Inc. in Japan, Carphone Warehouse in the U.K., Wal-Mart in the U.S, Canada, Brazil, Mexico and Argentina, Staples and Best Buy in the United States.

“We are excited to offer our customers a wide variety of Dell products,” said Steve Matyas, president, STAPLES Business Depot. “This partnership helps us to continue to make it EASY for our customers to buy great technology products.”

Companies Partner on Environmental Initiatives

STAPLES Business Depot today announced it plans to join Dell’s “Plant a Forest for Me” initiative, which enables organizations worldwide to share best practices and, as partners, facilitate the planting of trees in sustainably managed reforestation projects.

The agreement will also ensure STAPLES Business Depot continues its industry-leading ink and toner recycling program in which customers can now recycle DELL ink cartridges at all STAPLES Business Depot locations. A portion of the proceeds generated from the recycled ink and toner cartridges is donated annually to registered schools across Canada as part of the company’s Recycle for Education program, www.recycleford.ca. Customers can also take advantage of Dell Canada’s recycling initiatives which include residential free computer recycling and ink recycling. Details about the program are available at www.dell.ca/recycling.

“Supporting the Dell ink and toner business helps us grow our commitment to recycling and the environment,” said Matyas. “It is important that we ensure a percentage of our product line-up is environmentally friendly or that we are able to dispose of the product in a wise and environmentally-conscious manner.”

About STAPLES Business Depot

Founded in Toronto in 1991, The Business Depot Ltd, is Canada's largest supplier of office supplies, business machines, office furniture and business services for the small business and home office customer. The company is an everyday low price retailer. The chain operates stores in all provinces

across Canada under the banners STAPLES ® Business Depot™ and BUREAU EN GROS™. The company has over 13,500 employees serving customers through more than 280 office superstores, catalogue, and e-commerce. STAPLES ® Business Depot™/BUREAU EN GROS™ is committed to making shopping easy by offering customers three ways to shop - online, by catalogue and in-store. More information is available at www.staples.ca.

About Staples

Staples, Inc. invented the office superstore concept in 1986 and today is the world's largest office products company. With 74,000 talented associates, the company is committed to making it easy to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2006 sales of \$18.2 billion, Staples serves consumers and businesses ranging from home-based businesses to Fortune 500 companies in 22 countries throughout North and South America, Europe and Asia. Headquartered outside of Boston, Staples operates more than 2,000 office superstores and also serves its customers through mail order catalog, e-commerce and contract businesses. More information is available at www.staples.com.

About Dell Canada Inc.

Headquartered in Toronto, Ontario, Dell Canada Inc. is a wholly owned subsidiary of Dell Inc. Dell Canada is among the leaders in desktop products, laptops, servers and storage, and has offices in Toronto, Ottawa, Montreal and Edmonton. Information on Dell Canada and its products can be obtained on the World Wide Web at www.dell.ca.

About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell is a leading global systems and services company and No. 34 on the Fortune 500. For more information, visit www.dell.com, or to communicate directly with Dell via a variety of online channels, go to www.dell.com/conversations. To get Dell news direct, visit www.dell.com/RSS.

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