

OFFICIAL CONTEST RULES (the “Contest Rules”)

Staples Reveal the Deal (the “Contest”)

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW.**

OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY. The Contest is open to all residents of Canada who have reached the age of majority in their province or territory of residence, except employees (and those with whom such employees are domiciled) or agents of Staples Canada ULC ("Sponsor"), all Staples stores across Canada ("Stores"), and their advertising and promotional agencies.

THE CONTEST PERIOD:

The contest begins on March 15, 2019 at 4:00 AM EST (online) or at store opening (in-store) and will operate until March 17, 2019, at 11:59 PM EST (online) or store closing (in-store), (the "Contest Period") in all participating Staples stores across Canada.

OBTAINING A DEAL:

IN-STORE:

Participants will receive one (1) Deal Card (the “Deal Card”). The Deal Card will be handed out at the door and should be peeled at checkout when a qualifying purchase of 75 dollar before taxes is rung up at participating Stores during the Contest Period, while supplies last. Limit one (1) Deal Card per person during the Contest Period. Limit one prize per person.

Approximately 417,800 Deal Cards are available for distribution during the Contest Period.

ONLINE:

Participants who click thru from email or homepage banner will be served up randomly the Deal coupon code on a landing page. Limit one code per person, based on IP address.

REVEAL THE DEAL – PRIZES

Each Deal Card contains one (1) peel section (hereafter “Peel”) that, when uncovered, may reveal one of the following potential prizes (the “Prizes”):

Offer	Number of Available Prizes	Approx. Odds
In-Store:		
\$5 off purchase with min. \$75 before tax purchase*	305, 088	1:1.042
\$10 off purchase with min. \$75 before tax purchase*	11,123	1:28
\$20 off purchase with min. \$75 before tax purchase*	1,589	1:200
Online:		
\$5 off purchase with min. \$75 before tax purchase*	96,000	1:1.042
\$10 off purchase with min. \$75 before tax purchase*	3,500	1:28
\$20 off purchase with min. \$75 before tax purchase*	500	1:200
Total:	417,800	

* Exclusions and restrictions apply:

Offer does not apply to Bose products, downloadable software, services, business service provider or custom-printing service provider Web sites, gift cards, dining/activity/getaway packages, phone cards, or postage stamps. Minimum purchase requirement must be met; taxes and shipping not included in calculating minimum purchase. Limit: one coupon per customer. Coupon must be surrendered; cannot be combined with any other coupon. No

copies/facsimiles. No cash/credit back. Staples reserves the right to limit quantities. Offer valid in Canada only. Additional exclusions may apply.

Without limiting the generality of the foregoing, the following general conditions apply to the Prizes: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions except at Sponsor's option; (iii) Sponsor reserves the right at any time to substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; (iv) colour and other specifics of the Prize will be at the sole and absolute discretion of the Sponsor and subject to availability; (v) manufacturer's standard warranty applies to the Prize.

REDEMPTION INSTRUCTIONS:

IN-STORE:

Participants of the Contest in-store can redeem by peeling their card at checkout, along with an eligible purchase of \$75 or more before tax to the Store cashier of the Staples store during the Contest Period. Maximum one (1) discount may be used per Store visit.

ONLINE:

Once the participant has clicked through to the "Reveal the Deal" landing page and received their prize/coupon code they can proceed to shop staples.ca and add the coupon to their cart at any time. Click on your cart in the top right-hand corner. Click the "Add/Edit Coupons" button at the bottom of the page. Enter your coupon code and click "Add Coupon". Click "Back to my order" to return to your cart. Ensure an eligible purchase of \$75 or more before taxes is added to cart and then "Checkout".

GENERAL CONDITIONS:

This contest is subject to all federal, provincial, and municipal laws. Void where prohibited. All prizes must be accepted as awarded. Sponsor reserves the right to substitute any prize for another prize of equal or greater value. No correspondence will be entered into except with winners and potential winners. Sponsor is the sole judge on all matters relating to this Contest and its decisions shall be final and binding.

THE SPONSOR, THE STORES AND THEIR ADVERTISING AND PROMOTIONAL AGENCIES AND THEIR RESPECTIVE OFFICERS, DIRECTORS AND EMPLOYEES COLLECTIVELY ("RELEASEES") SHALL BE HELD HARMLESS BY A WINNER IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT THE WINNER HAS DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THE CONTEST RULES

If due to printing, production, online, internet, computer or other error of any kind, more Prizes are claimed than intended to be distributed or awarded according to these Rules, then, in addition to having the right to terminate the Contest immediately, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, the Sponsors reserve the right, in their sole and absolute discretion (subject only to the approval of the Régie in Quebec), to rescind invalid prize claims, conduct a random draw from amongst all eligible prize claimants in order to award the correct number of Prizes. In no event will the Sponsors be liable for more than the number of Prizes as stated in these Rules. The total number of Prizes available to be won will decrease as Prizes are claimed and/or forfeited throughout the Contest Period.

All potential winners will be required to complete the Release Form prepared by the Sponsor: (i) that they confirm their agreement to and conformity with these Contest Rules; (ii) that they accept the prize as awarded; (iii) that they agree to the use of their name, likeness, comments about the contest, and city of residence, by the Sponsor.

If a selected entrant, in the sole and absolute discretion of the Sponsor: (a) cannot accept a prize as awarded for any reason; (b) fails to provide proof of age and identity on request; (c) is found to have violated the Contest Rules or otherwise does not meet all Contest conditions; and/or (d) fails to complete and return the required declaration and release, then he/she may be disqualified (and will forfeit all rights to the prize), in the sole and absolute discretion of the Sponsor.

None of the Releasees shall be responsible for any event that may force the Contest to cease either temporarily or permanently. Nor shall they be responsible in any way for the use of or bear any liability whatsoever in any way attributable to the prizes awarded in this contest. The Sponsor reserves the right, subject to the approval of the Régie des alcools, des courses et des jeux ("RACJ") in Quebec, to modify, suspend or withdraw this Contest at any time without prior notification. By participating, participants agree that none of the Releasees will not be responsible for

any event that may cause the Contest to cease operations either temporarily or permanently, including but not limited to any printing problem, electronic network, computer problem or any other technical or human error of any kind that makes continuation of the Contest not feasible in Sponsor's sole discretion.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Contest Rules and disclosures or other statements contained in any Contest-related material or the French Contest Rules, the terms and conditions of these English Contest Rules shall prevail, govern and control to the fullest extent permitted by law.

By participating in the Contest, each participant agrees to abide by and be bound by these Contest Rules & Regulations.